



THE LANGUAGE OF THE MASCULINE

These 6 words instinctively tap into the masculine of the men in our lives. Men are created to protect, provide, and take care of women. This includes all men, regardless of their age or position in our lives. So, you can see the instinctual response in your sons, your male co-workers, your spouse or significant other, as well as other men you regularly encounter in your life.

Utilizing these words in our conversations with men touches the core of their masculinity in the way that God made them – to be leaders: physically, emotionally, spiritually, and financially. Many of my clients say they witness their husband’s chest looking “puffed up” when using these words to communicate with them. It’s true! In using these words, you are “puffing up” their masculine core to protect, provide, and take care of you.

You will literally use these words in a sentence when communicating with men:

- **PROVIDE**– Men are created by God to provide for us in many ways. They love to be able to do this. We can communicate appreciation by saying, “Thank you for the way you financially **provide** for the family,” for example.
- **NEED** – Men want to feel needed. They want to feel like there is room in your life for them to contribute to your personal success and happiness.
- **HELP** – Men love to help. They’re created to help us! They think if they can help us then we’ll be happy.
- **PROBLEM** – First, let me say that men don’t fix “issues,” they fix problems. If you want his help say, “Babe, I have a **problem** and I **need** your **help**. Can you **help** me?”
- **HAPPY** – Men are created to take care of us, and that means making us happy. The coined phrase, “Happy wife, happy life” was no doubt created by a man. They are only as happy as we are. So they love it when we’re happy. You can tell a man, “When you (take out the trash) it makes me so **happy**,” they will gladly do that thing over and over in order to make you happy.
- **SAVE** – Use this word sparingly. It takes a lot of mental effort for a man to “save” you from a disaster – be it a crashed computer in the middle of a conference call or a flat tire on the road. They would have to quickly move from the one “box” they’re concentrating in to “your box” without transition, and that’s exhausting for men. Having to be “saved” one too many times will frustrate and annoy him, instead of leaving him feeling like your hero who saved the day. But rest assured, when you need saving, he’s the one who wants to do the saving!