

# 10-Days of Intentional Living

# MY "BIG FAT WHY"

The brain is wired to satisfy the Motivational Triad: To seek pleasure, avoid pain, and operate in efficiency. Any change we make, we must be motivated by a bigger "why" in order to make a paradigm shift within our brain. Take some time to thoughtfully and prayerfully fill out these four questions that will become your "Big Fat Why," which will help keep you on track when challenges come.

**1) What is your overarching, compelling reason for joining the 10-Days of Intentional Living?**

**2) What will you have accomplished upon completing the 10-Day challenge?**

**3) What will you do when obstacles come? What is your plan?**

**4) Why are you committed to completing the 10-Day challenge?**